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Asst. Prof. Ezgi Yıldırım Saatçı

Academic Background

1992 - 1997 Middle East Technical University, Turkey

B.Sc. Management

Completed with High Honor 3.68/4.00 ranked 4 out of graduation

1997 – 1998 London School of Economics, London UK

M.Sc. Analysis, Design and Management of Information Systems

Completed with distinction

M.Sc. Thesis “The Power and Politics and Resistance to Technological Change: Case Study of Groupware”

This paper considers the case study of the introduction of groupware technology and its failure in a Turkish civil engineering consulting company. The attempt failed completely because of the resistance that the new technology instigated. The major root of the successful resistance to the new technology was politics, and this paper attempts to analyze and explain how and why the resistance was successful. In analyzing that case, power and politics and resistance are further shown to be appropriate and correct for the sake of the business security, therefore this paper aims to contribute the general literature of resistance as of it is not always negative when even politics are concerned.

2005 –2011 Yeditepe University, Turkey

Ph.D. Management

Completed with distinction

Ph.D. Thesis “Corporate Governance: The Effect of Board Governance Roles on Company Performance”

Since the major corporate scandals of 2001 and concerns about the performance of corporations and the way they are governed, corporate governance have been put at the center of public and academic debates. This research attempts to develop a conceptual model based on the dimensions of board governance roles as perceived by organizational members, board characteristics, transparency, and company performance. The conceptual model is analyzed with an empirical study of the board governance roles dimensions of high and low-performing companies with the moderating effects of transparency and board structure on board governance roles and their performance. The empirical phase of the research is based on the data gathered from 60 Istanbul Stock Exchange companies with 333 respondents. The total market capitalization of the firms analyzed in this research has more than 80% of ISE's market capitalization.

**2011- Present Muhammad Yunus Int. Center for Social Entrepreneurship
Managing Director, Okan University Istanbul**

The Muhammad Yunus International Centre for Social Entrepreneurship at Okan University has been officially launched in December 2011 as the first centre of its kind in Turkey. The Centre sets an example in Turkey as a pioneer and envisions itself as an independent and open platform that brings an end to social problems like poverty by creating, promoting, and maintaining microfinance and social business through training and projects for the good of national and international welfare.

The Centre activities were performed according to the three years strategic plan developed during the Social Business Lab in Istanbul in June 2012 together with Yunus Social Business and The Grameen Creative Lab. The three pillars of activities have been identified as research, teaching and practice.

Research and Publications:

1 Book (Okan Editions) 14 Articles and 4 International Proceedings (3 SSCI, 11 EBCSO, DOAJ, Ulrich's, Index Copernicus, ProQuest), (ICAP/ GCPR /ÜİK13/AÜK)

- Ed.Yıldırım Saatci Ezgi "Social Business as the Solution for Social Problems in Turkey and Global Success Stories", (Book 2012) Okan Üniversitesi Yayınları ISBN 978-605-5899-22-6
- Yıldırım Saatci E.& Ürper C. (2013). "Corporate Social Responsibility versus Social Business" Journal of Economics, Business and Management JOEBM 2013 Vol.1(1): 62-65 ISSN: 2301-3567
- Yıldırım Saatçi, Ezgi (2013), "How Different are Social Business Firms from Social Entrepreneurial Firms: A Comparison of two Successful Cases", MERC Global's International Journal of Management, Vol. 01, Issue: 02, pp. 86-102 ISSN 2321-7278
- Yıldırım Saatçi E. & Özçam Ö. (2013) "Early Application of Social Business in Turkey: The Case of Diyarbakir / Sur Microcredit Program" Social Business Interdisciplinary Journal, Vol. 3, No. 3, pp 251-258 ISSN 2044-4087
- Yıldırım Saatçi E. & Arikan Ç. Selma. (2014). "Factors Affecting the Entrepreneurial Intent of Turkish Women at the Bottom of the Pyramid" Pensee Journal Vol 76 No.2 ISSN 0031-4733
- Caliskan, S.C., Arikan, S.C. & Yıldırım Saatçi, E. (2014). "SME's context of Turkey from the relational perspective of members' perfectionism, work family conflict and burnout." International Journal of Business and Social Science, 5 (4), 1-12. ISSN 2219-1933
- Yıldırım Saatçi, Ezgi (2014), "Management through the Lenses of Ancient People" International Journal of Social Science and Humanity, Vol. 4, No. 5 p.349-354 ISSN: 2010-3646

- Yıldırım Saatçi E. & Arıkan Ç.Selma. (2014). "Entrepreneurship Education and Disciplinary Differences of University Students in Regard to Their Tendency to become an Entrepreneur" Journal of Advanced Management Sciences Vol. 2 No.4 p.310-316 ISSN: 2168-0787
- Yıldırım Saatçi E. & Arıkan C. Selma. (2014). "Working Model of Women-to-Women Entrepreneurship Mentoring and Underlying Emotional and Motivational Factors for Sustainable Success" Scholars World-IRMJCR Volume. II, Issue III, p.01-10, July ISSN 2319-5789
- Yıldırım Saatçi E. (2014) "Competition of Third Sector Organizations in the Pursuit of Sustainability within the Turkish Context" European Journal of Business and Social Sciences Vol.3 No.05, August p.88-101 ISSN 2235 -767
- Yıldırım Saatçi, E. & Tekaüt Çal B. (2014) "Social Business Tradition of Turkish Enterprises: "Theoretical and Historical Journey of Cooperatives" International Journal of Humanities and Social Science Vol. 4 No.8(1) August, p.122-134 ISSN 2220-8488
- Yıldırım Saatçi E. & Özçam Ö. (2013) "Early Application of Social Business in Turkey: The Case of Diyarbakır/Sur Microcredit Programme" Social Business at Anadolu University Social Business 2013 Conference Eskişehir May 30-31 Proceedings pp 85-90
- Yıldırım Saatçi, E.& Arıkan, S. (2013). A Qualitative Study Of Underlying Emotional And Motivational Factors For Ex-Professional Women That Choose Entrepreneurship Mentoring As A Second Chance To Balance Work And Life" Global Conference on Psychology Researches. Antalya, Türkiye, 6-8 Kasım.
- Yıldırım Saatçi, E. & Arıkan, S. (2014) Optimism and Core Self Evaluations as Antecedents of Entrepreneurial Intentions of Turkish Women Struggling with Poverty 28. Uluslararası Uygulamalı Psikoloji Kongresi (ICAP), Paris, Fransa, 8-13 Temmuz.
- Yıldırım Saatçi, E. & Tekaüt Çal B. (2014) "Başarılı Bir Sosyal İşletme Modeli: Grameen Danone Yoğurt" 13. Ulusal İşletmecilik Kongresi, Antalya, Türkiye 5-8 Mayıs
- Yıldırım Saatçi, E. & Arıkan, S.C. (2014). Lise gençliğinin kariyer seçimi olarak girişimcilik ve girişimcilik eğilimlerini etkileyen faktörler. Gençlik Araştırmaları Dergisi, 2 (3), 384-403
- Yıldırım Saatçi, E. & Arıkan, S.C. (2014). Girişimcilikle Diğergamlık Harmanından Sosyal Girişimci mi Çıkar? Kar veya Değer Maksimizasyon Vizyonunun Belirleyicisi Olarak Diğergamlık ASOSJOURNAL The Journal of Academic Social Science - Akademik Sosyal Araştırmalar Dergisi, Yıl: 2, Sayı: 5, Eylül, s. 121-132

Projects:

- **EU Project 2014-2015 "Young Social Enterprises with Young entrepreneurs"**
Programme: Erasmus+ Key Action: KA2 - Cooperation for innovation and the exchange of good practices 260,00Euro granted
- **EU Project 2014-2015 "Youth Leaders and Workers in NGO's & Social initiatives"**
Programme: Erasmus+ Key Action: KA2 - Cooperation for innovation and the exchange of good practices

- **UNICEF Early Childhood Development Social Enterprise Projects**
- **UNIDO Global Cleantech Innovation Program/ Mentoring**
- **UNDP Entrepreneurship Center Turkish Strategy and Action Plan Workgroup**
- **Women Mentoring/ Entrepreneur Mentoring Certificate Programme** (12 mentors and 65 low income women collaboration who are in the process of creating their own social businesses for low-income women in the Pendik area of Istanbul, Turkey.
- **Social Entrepreneurship Camp 2014 and 2015:** 9 days Social Entrepreneurship Camp Program with SOGLA(EU granted The Academy of Social Entrepreneur Young Leaders) for 50 social entrepreneur all over Turkey with focuses on business development and lean management
- **Social Entrepreneurship Project Competition for High School Youth:** 100%, 50% and 25% scholarships to the first three competitors.
- **Ayna (Mirror).– Social Problems Diagnostic Network Project** : With a focus on social responsibility, this project focuses on students producing videos about basic social problems in Turkey. These videos from the university students (600 students and projects) are to be published on a project specific web portal.
- **Social Entrepreneurship – NGO Conversion Effort Projects** (LÖSEV – TEGV – ÇEKÜL – Altınokta Körler Derneği – Gönüllelleri) Sustainability and development issues in convergence with business perspective approach for third sector organizations.

The center has signed protocols with several municipalities and pioneering NGO's such as Ashoka, Sogla, Tusev, Habitat, Make a Wish, Akut, Düşler Akademisi, SİM, M-Spark, TurkishWin, B-fit, TOG, Startup Grind, KEDV, Mikado Consulting, TÜSEV, LÖSEV, TEGEV, as well as with several employers' organizations such as Tikad, Pesiad, Gyiad.

Teaching:

Undergraduate and Graduate Courses includes:

- Entrepreneurship
- Social Entrepreneurship
- Applied Entrepreneurship with Business Model Canvas
- Microfinance & Social Business I & II
- Angel Investment
- Human Resources Management
- Strategy and Organization
- Management Information System
- Strategic Information System
- E-commerce

**Professional
Work
Experiences**

2006-2011 Yeditepe University, Turkey

Instructor

E-business, Management and Information Technology undergraduate level instructor.

Strategy and E-business MBA instructor

April 2002– November 2006 Tech-co A.Ş., Founder and General Manager

- Analysis of the organization and the market for consultancy.
- Strategy development
- Product portfolio development
- Customer relations development
- Marketing and Financial controlling
- Entered and won public auctions
- As of 2005 reached 1 million\$ sales and entered in Bilişim500 Company ranking 419.

March 2001–April 2002 Filpark-Bascuda, Marketing and Business Dev. Manager

- E-commerce web site strategy and technical analysis. Product portfolio development
- CRM analysis and specifications development
- Call center integration
- Customer and product portfolio development for 100,000 product within 10 categories
- Marketing activities with advertisement agency Klan and Taran.

June1999–March2001 Netbul.com, E-commerce Manager

- E-commerce web site strategy and technical analysis.
- Content integration and special projects. Product portfolio development
- Implementation with IBM Web sphere and Vignette

February1998–April 1999 Deloitte & Touche Consultancy, Consultant

- Process design, market analysis, CRM business development
- Market Analysis for Front-Office Applications covering VANTIVE, PIVOTAL, ONYX, SIEBEL SYSTEMS, CLARIFY.
- Market Analysis for ERP Packages as DYNAMICS, JDEDWARDS.
- Internal Strategy Identification and Strategic Business Plan
- Human Resource Process Design covering from HR

Training

E-commerce and Marketing Management, Manchester Convention
IBM Web Sphere, London
Oracle Financials and Human Resource,
Deloitte and Touche “Design” and “Consulting Excellence” training,

Languages

Turkish (native), English(fluent, TOEFL 103), French (fluent), Italian (intermediary)

Computer Skills

Applications: Oracle Financials, Oracle Human Resources, Business Objects
Office Automation: MS Word, Excel, Power Point, MS Project, Access, Lindo, SPPS

Personal

DOB: 1974
Married with 2 sons