

## CURRICULUM VITAE

1. **Name** : Ceyda OVACI

2. **Date of Birth** :10.03.1984

3. **Title** : Assist. Prof. Dr.

4. **Education:**

Academic Degree	Field	University	Year
B.A.	Business Administration	Anadolu University	2002-2007
M.A.	Marketing	Anadolu University	2007-2009
M.A.	Growth Through Innovation and International Marketing	Linneaus University /Sweden	2009-2010
Ph.D	Marketing	Anadolu University	2010-

5. **Academic Titles:**

Research Asistant :Okan University, Department of International Trade 2010-2015

Date of Assistant Professor : Okan University, Department of International Trade, 2015

Date of Associate Professor :

Date of Professor :

6. **Master's and Doctoral Thesis Supervised**

6.1. **Master's Thesis**

6.2. **Doctoral Thesis**

7. **Publications**

7.1. **Articles published in international scientific journals (SCI & SSCI & Arts and Humanities)**

Saatci, E. & **Urper, C.** (2013).“ Corporate Social Responsibility versus Social Business” Journal of Economics, Business and Management,1:1,62-65.

## **7.2. Papers presented in international conferences and articles published in books (Proceedings)**

“Mobile Marketing Applications of Non-Profit Organizations : A Study of Mobile Donation Campaigns in Turkey” February 2012 The Twelfth Annual International Business Research Conference

“Comparing Non-Users, Moderate Users and High Users of Self- Service Technologies in an Emerging Economy” September 2012, AMS World Marketing Congress- Cultural Perspectives in Marketing Atlanta, ABD

“Corporate Social Responsibility versus Social Business” February 2013, 2nd International Economics Business and Marketing Management Roma, İtalya

## **7.3. Books or articles in books**

## **7.4. Articles published in national scientific journals**

## **7.5. Papers presented in national scientific conferences and published proceedings.**

## **7.6. Other Publications**

Urper, C.(2010). Taklit Etme Ne Olur Farklılaş Senin de Olur, Eskişehir Sanayi Odası Dergisi, Vol:11, p. 66.70.

## **8. Projects**

## **9. Administrative Duties**

Erasmus Coordinator (September 2015- )

Social Entrepreneurship and Social Responsibility Application and Research Center -  
Member of board (September 2015- )

## **10. Memberships in Scientific and Vocational Institutions**

## **11. Awards**

## **12. Fill the form for courses given in last two year.**

Academic Year	Term	Course	Weekly hours		Number of Students
			Theory	Practice	
2014-2015	Fall				
	Spring	Customs Operations	3	0	20
2015-2016	Fall	Innovation Management in Foreign Trade	3	0	22
		Dış Ticarete İnovasyon Yönetimi	3	0	

		Dış Ticaret Stratejileri	3	0	60
		Foreign Trade Strategies	3	0	18
	Spring	Fundamentals of International Trade	3	0	15
		Customs Operations	3	0	18
		Pazarlama Yönetimi	3	0	60