

CURRICULUM VITAE

1. **Name** : Ceyda OVACI

2. **Date of Birth** :10.03.1984

3. **Title** : Assist. Prof. Dr.

4. **Education:**

Academic Degree	Field	University	Year
B.A.	Business Administration	Anadolu University	2002-2007
M.A.	Marketing	Anadolu University	2007-2009
M.A.	Growth Through Innovation and International Marketing	Linneaus University /Sweden	2009-2010
Ph.D	Marketing	Anadolu University	2010-

5. **Academic Titles:**

Research Asistant :Okan University, Department of International Trade 2010-2015

Date of Assistant Professor : Okan University, Department of International Trade, 2015

Date of Associate Professor :

Date of Professor :

6. **Master's and Doctoral Thesis Supervised**

6.1. **Master's Thesis**

6.2. **Doctoral Thesis**

7. **Publications**

7.1. **Articles published in international scientific journals (SCI & SSCI & Arts and Humanities)**

Saatci, E. & Urper, C. (2013).“ Corporate Social Responsibility versus Social Business” Journal of Economics, Business and Management,1:1,62-65.

7.2. Papers presented in international conferences and articles published in books (Proceedings)

“Mobile Marketing Applications of Non-Profit Organizations : A Study of Mobile Donation Campaigns in Turkey” February 2012 The Twelfth Annual International Business Research Conference

“Comparing Non-Users, Moderate Users and High Users of Self- Service Technologies in an Emerging Economy” September 2012, AMS World Marketing Congress- Cultural Perspectives in Marketing Atlanta, ABD

“Corporate Social Responsibility versus Social Business” February 2013, 2nd International Economics Business and Marketing Management Roma, İtalya

7.3. Books or articles in books

7.4. Articles published in national scientific journals

7.5. Papers presented in national scientific conferences and published proceedings.

7.6. Other Publications

Urper, C.(2010). Taklit Etme Ne Olur Farklılaş Senin de Olur, Eskişehir Sanayi Odası Dergisi, Vol:11, p. 66.70.

8. Projects

9. Administrative Duties

Erasmus Coordinator (September 2015-)

Social Entrepreneurship and Social Responsibility Application and Research Center -
Member of board (September 2015-)

10. Memberships in Scientific and Vocational Institutions

11. Awards

12. Fill the form for courses given in last two year.

Academic Year	Term	Course	Weekly hours		Number of Students
			Theory	Practice	
2014-2015	Fall				
	Spring	Customs Operations	3	0	20
2015-2016	Fall	Innovation Management in Foreign Trade	3	0	22
		Dış Ticarete İnovasyon Yönetimi	3	0	

		Dış Ticaret Stratejileri	3	0	60
		Foreign Trade Strategies	3	0	18
	Spring	Fundamentals of International Trade	3	0	15
		Customs Operations	3	0	18
		Pazarlama Yönetimi	3	0	60