

Istanbul Okan University
Commission for Prevention and Support against Sexual Harassment
Specifications for Logo Design Competition

1. Aims and Objectives

Istanbul Okan University the Commission for Prevention and Support against Sexual Harassment has been working since 2017 with the aim to raise awareness about sexual harassment and assault; to provide mechanisms of support (security, psychological, disciplinary procedures) for the applicants. Any member of the university who would like to have information about sexual harassment and assault; or who suspects that he/she has been subject to or has witnessed sexual harassment can apply to the commission.

The aim of the competition is to empower the visibility of the commission, to raise awareness about its works and to add a permanent visual identity to the commission. Logo that will be selected through this competition will be used in all printed and digital documents of the commission works.

2. Evaluation Criteria

Works will be evaluated by the jury on originality, creativity and suitability for use criteria.

3. Conditions for Participation:

- Competition is open to all Istanbul Okan University students, including graduate level students.
- Jury members and their immediate family members cannot enter the competition.
- Students can enter the competition either as individuals or as teams.
- Each participant / team can enter the competition with maximum 3 (three) works.
- Designs submitted the competition, shouldn't be awarded at previous competitions, must be original and not published elsewhere and shouldn't recall logos of any agency and institution. Participants are deemed to have accepted the originality of their designs.
- Designs that are not original will be eliminated from the competition.
- All the rights of the winner design will be transferred to the university. The designer cannot claim any rights on the name and use of the design.
- Jury can ask for revisions from the designer.

4. Technical Requirements

The logo design must include both the abbreviation as (CTÖD) and the full name of the commission in Turkish as “Cinsel Tacize Karşı Önlem ve Destek Çalışmaları Komisyonu.”

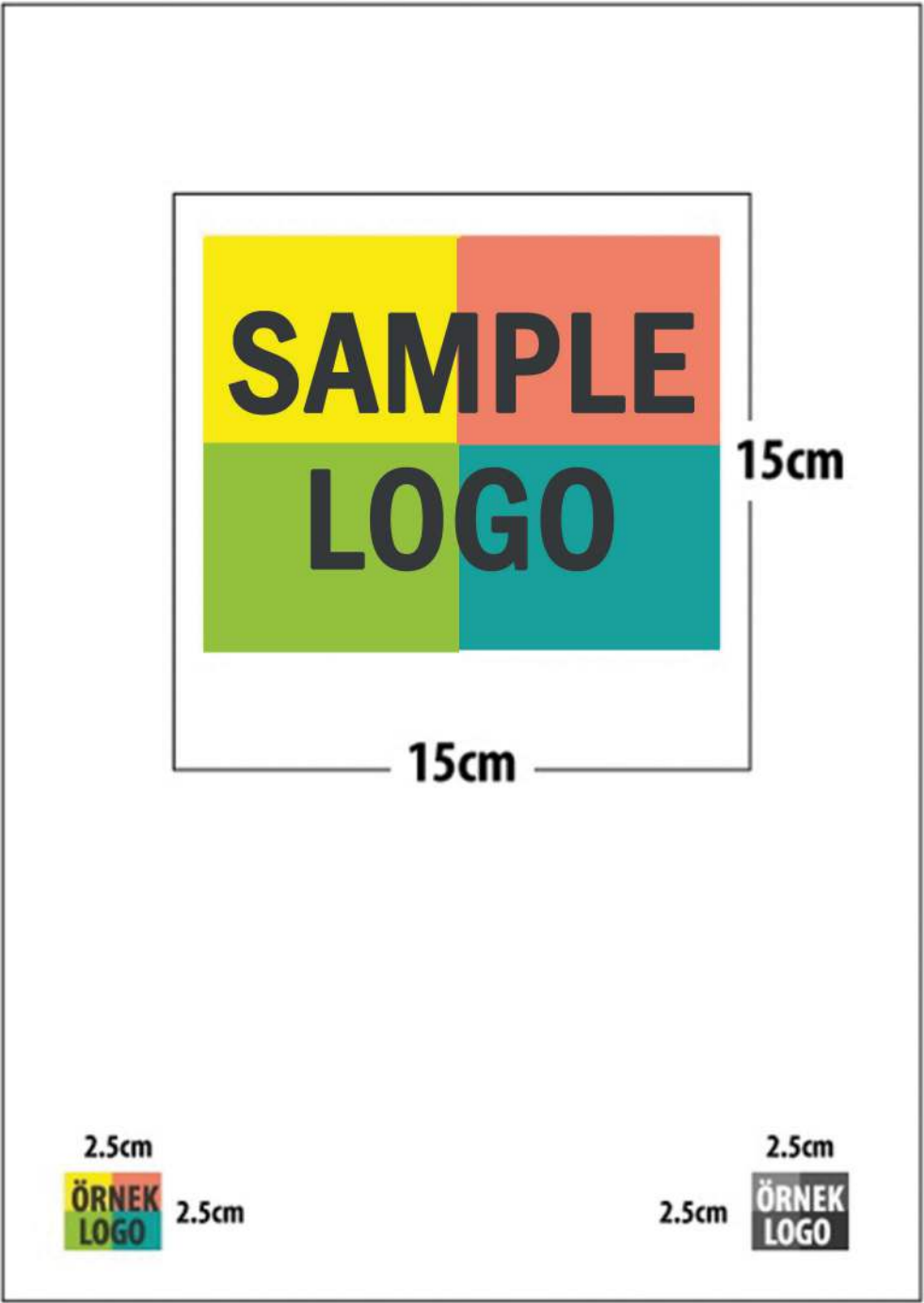
Each design will be placed on a white A4 (21 x 29,7cm) paper and the long side of the design will not exceed 15cm. Reduced size and the black & white versions of the design will be placed at the bottom of the paper; the short side of the design will not exceed 25mm.

Participant must define a nickname and use it in all required documents.

300dpi resolution-CMYK color and jpeg and pdf formatted designs, produced on a vector-based software such as freehand, illustrator, corel draw etc.; should be sent to logoyarismasi@okan.edu.tr.

Optionally, participants can also send detailed, written explanation texts for their designs. Participants, if they prefer to, may also send a text explaining their design.

SAMPLE LOGO SUBMISSION FORMAT (A4 SHEET)



5. Terms of Application:

Online application form for the competition is available on <https://www.okan.edu.tr/ctod/>. The application form must be completely filled and the applicant must define a “nickname” that is up to 6 characters, consisting of either letters or numbers (e.g. XYZ123, ABCDEF, 123456, etc.). The same nickname must be written in all submitted documents. The design of the logo cannot indicate any name, signature or a distinguishing sign. Submissions with such distinctive signs will be disqualified from the competition.

Submissions must be emailed to logoyarismasi@okan.edu.tr by March 22nd, 2019 until 5 pm (GMT+3). Submissions that are sent later than the deadline will not be considered.

IMPORTANT DATES

Announcement of the Competition	Friday, March 1 st , 2019
Submission Deadline	Friday, March 22 nd , 2019
Winner Announced	Monday, April 1 st , 2019
Award Ceremony and Opening of the Exhibition	Monday, April 1 st , 2019

JURY:

Prof. Dr. Demet Irlı Eryıldız, Faculty of Art, Design and Architecture

Prof.Dr. Semih Bilgen, Faculty of Engineering, PSSH Commission

Doç.Dr. Umut Azak, Faculty of Business and Administrative Sciences, PSSH Commission

Dr.Öğr.Üyesi Esra Akbalık, Faculty of Art, Design and Architecture, PSSH Commission

Dr.Öğr.Üyesi Hanzade Uralman, Faculty of Applied Sciences, PSSH Commission

Dr.Öğr.Üyesi Zeynep Genel, Faculty of Applied Sciences, PSSH Commission

Öğr.Gör. Aytek Alkaya, Faculty of Art, Design and Architecture

Öğr.Gör. Batu Bozoğlu, Faculty of Art, Design and Architecture

Öğr.Gör. İshak Öztürk, Faculty of Art, Design and Architecture

Özlem Hacıkasımoğlu, Student, Society for Gender Studies

Şule Temel, Student, Society for Gender Studies