## **INSTITUTE OF GRADUATE STUDIES**

# MASTER’S PROGRAM (WITHOUT THESIS) OF BUSINESS ADMINISTRATION (2022-2023 AUTUMN)

**1. Yarıyıl 2. Yarıyıl**

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| **Kodu** | **Dersin Adı** | **T** | **U** | **K** | **ECTS** | **Statüsü** | **Ön Koşul** |
| EMBA511 | Financial Accounting | 3 | 0 | 3 | 10 | C |  |
| EMBA513 | Marketing Management | 3 | 0 | 3 | 10 | C |  |
| EMBA515 | Management & Organization | 3 | 0 | 3 | 10 | C |  |
| EMBA517 | Business Economics | 3 | 0 | 3 | 10 | C |  |
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|  | **Toplam Kredi** | 12 | 40 |  |  |

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| **Kodu** | **Dersin Adı** | **T** | **U** | **K** | **ECTS** | **Statüsü** | **Ön Koşul** |
| EMBA531 | Strategic Management | 3 | 0 | 3 | 10 | C |  |
| EMBA525 | Statistical Analysis & Decision Making | 3 | 0 | 3 | 10 | C |  |
| EMBA521 | Corporate Finance Management | 3 | 0 | 3 | 10 | C |  |
|  | Elective Course 1 | 3 | 0 | 3 | 8 | E |  |
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|  | **Toplam Kredi** | 12 | 38 |  |  |

**3. Yarıyıl 4. Yarıyıl**

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| **Kodu** | **Dersin Adı** | **T** | **U** | **K** | **ECTS** | **Statüsü** | **Ön Koşul** |
|  | Elective Course 2 | 3 | 0 | 3 | 8 | E |  |
|  | Elective Course 3 | 3 | 0 | 3 | 8 | E |  |
| TMBA600 | Graduation Project |  |  |  | 10 | C |  |
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|  | **Toplam Kredi** | 6 | 26 |  |  |

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| **Kodu** | **Dersin Adı** | **T** | **U** | **K** | **ECTS** | **Statüsü** | **Ön Koşul** |
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|  | **Toplam Kredi** |  |  |  |  |

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| **TOPLAM KREDİ** | **30** |
| **TOPLAM ECTS** | **104** |

Kısaltmalar: T=Haftalık Teorik Ders Saati; U=Haftalık Uygulama Ders Saati; K=Dersin Kredisi; ECTS= Dersin Avrupa Kredi Transfer Sistemi Kredisi

# SEÇMELİ DERSLER

**2. Yarıyıl**

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| **Kodu** | **Dersin Adı** | **T** | **U** | **K** | **ECTS** | **Statüsü** | **Ön Koşul** |
| EMBA522 | Change Management & Leadership | 3 | 0 | 3 | 8 | E |  |
| EMBA523 | Human Resource Management | 3 | 0 | 3 | 8 | E |  |
| EMBA528 | Project Management | 3 | 0 | 3 | 8 | E |  |
|  |  |  |  |  |  |  |  |
| EMBA535 | International Accounting | 3 | 0 | 3 | 8 | E |  |
| EMBA536 | Customer Relationship Management | 3 | 0 | 3 | 8 | E |  |
| EMBA537 | Financial Reporting and Auditing | 3 | 0 | 3 | 8 | E |  |
|  |  |  |  |  |  |  |  |
| EMBA539 | Accounting Information Systems | 3 | 0 | 3 | 8 | E |  |
| EMBA541 | Financial Markets and Institutions | 3 | 0 | 3 | 8 | E |  |
| EMBA543 | Bank Accounting | 3 | 0 | 3 | 8 | E |  |
| EMBA545 | Financial Forecasting Techniques | 3 | 0 | 3 | 8 | E |  |
| EMBA547 | Banking Risk Management | 3 | 0 | 3 | 8 | E |  |
| EMBA549 | Banking Operations & Services | 3 | 0 | 3 | 8 | E |  |
| EMBA551 | Portfolio Management | 3 | 0 | 3 | 8 | E |  |
| EMBA553 | İnternational Financial Management | 3 | 0 | 3 | 8 | E |  |
| EMBA557 | Project Evaluation & Financing | 3 | 0 | 3 | 8 | E |  |
| EMBA559 | International Corporate Finance | 3 | 0 | 3 | 8 | E |  |
|  |  |  |  |  |  |  |  |
| EMBA563 | Global Marketing Management | 3 | 0 | 3 | 8 | E |  |
|  |  |  |  |  |  |  |  |
| EMBA565 | Sales Management | 3 | 0 | 3 | 8 | E |  |
| EMBA567 | Marketing Research | 3 | 0 | 3 | 8 | E |  |
| EMBA569 | Customer Relationship Management | 3 | 0 | 3 | 8 | E |  |
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|  |  |  |  |  |  |  |  |
| EMBA573 | Mng. Of Operations & Info. Technology | 3 | 0 | 3 | 8 | E |  |
| EMBA575 | Organizational Change Management | 3 | 0 | 3 | 8 | E |  |
| EMBA577 | Organisational Behaviour and Management Skills | 3 | 0 | 3 | 8 | E |  |
|  |  |  |  |  |  |  |  |
| EMBA579 | Corporate Governance | 3 | 0 | 3 | 8 | E |  |
| EMBA580 | Transportation & Logistics Mng. | 3 | 0 | 3 | 8 | E |  |
| EMBA581 | Business Ethics | 3 | 0 | 3 | 8 | E |  |
| EMBA582 | International Logistics | 3 | 0 | 3 | 8 | E |  |
| EMBA584 | Supply Chain Management | 3 | 0 | 3 | 8 | E |  |
| EMBA585 | Law of Capital Markets | 3 | 0 | 3 | 8 | E |  |
| EMBA586 | Export-Import Management | 3 | 0 | 3 | 8 | E |  |
| EMBA587 | EU and Competition Law | 3 | 0 | 3 | 8 | E |  |
| EMBA588 | Customs & Trade | 3 | 0 | 3 | 8 | E |  |
| EMBA589 | E-Trade | 3 | 0 | 3 | 8 | E |  |
| EMBA591 | Turkish Tax Law | 3 | 0 | 3 | 8 | E |  |
| EMBA593 | Consumer Behaviour | 3 | 0 | 3 | 8 | E |  |
| EMBA594 | R&D and Innovation Managemnt | 3 | 0 | 3 | 8 | E |  |
| EMBA596 | Purchasing and Supplier Relationship Management | 3 | 0 | 3 | 8 | E |  |
| SBE-506 Seminar | Seminar | 3 | 0 | 3 | 8 | E |  |

**3. Yarıyıl**

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| **Kodu** | **Dersin Adı** | **T** | **U** | **K** | **ECTS** | **Statüsü** | **Ön Koşul** |
| EMBA522 | Change Management & Leadership | 3 | 0 | 3 | 8 | E |  |
| EMBA523 | Human Resource Management | 3 | 0 | 3 | 8 | E |  |
| EMBA528 | Project Management | 3 | 0 | 3 | 8 | E |  |
|  |  |  |  |  |  |  |  |
| EMBA535 | International Accounting | 3 | 0 | 3 | 8 | E |  |
| EMBA536 | Customer Relationship Management | 3 | 0 | 3 | 8 | E |  |
| EMBA537 | Financial Reporting and Auditing | 3 | 0 | 3 | 8 | E |  |
|  |  |  |  |  |  |  |  |
| EMBA539 | Accounting Information Systems | 3 | 0 | 3 | 8 | E |  |
| EMBA541 | Financial Markets and Institutions | 3 | 0 | 3 | 8 | E |  |
| EMBA543 | Bank Accounting | 3 | 0 | 3 | 8 | E |  |
| EMBA545 | Financial Forecasting Techniques | 3 | 0 | 3 | 8 | E |  |
| EMBA547 | Banking Risk Management | 3 | 0 | 3 | 8 | E |  |
| EMBA549 | Banking Operations & Services | 3 | 0 | 3 | 8 | E |  |
| EMBA551 | Portfolio Management | 3 | 0 | 3 | 8 | E |  |
| EMBA553 | İnternational Financial Management | 3 | 0 | 3 | 8 | E |  |
| EMBA557 | Project Evaluation & Financing | 3 | 0 | 3 | 8 | E |  |
| EMBA559 | International Corporate Finance | 3 | 0 | 3 | 8 | E |  |
|  |  |  |  |  |  |  |  |
| EMBA563 | Global Marketing Management | 3 | 0 | 3 | 8 | E |  |
|  |  |  |  |  |  |  |  |
| EMBA565 | Sales Management | 3 | 0 | 3 | 8 | E |  |
| EMBA567 | Marketing Research | 3 | 0 | 3 | 8 | E |  |
| EMBA569 | Customer Relationship Management | 3 | 0 | 3 | 8 | E |  |
|  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |
| EMBA573 | Mng. Of Operations & Info. Technology | 3 | 0 | 3 | 8 | E |  |
| EMBA575 | Organizational Change Management | 3 | 0 | 3 | 8 | E |  |
| EMBA577 | Organisational Behaviour and Management Skills | 3 | 0 | 3 | 8 | E |  |
|  |  |  |  |  |  |  |  |
| EMBA579 | Corporate Governance | 3 | 0 | 3 | 8 | E |  |
| EMBA580 | Transportation & Logistics Mng. | 3 | 0 | 3 | 8 | E |  |
| EMBA581 | Business Ethics | 3 | 0 | 3 | 8 | E |  |
| EMBA582 | International Logistics | 3 | 0 | 3 | 8 | E |  |
| EMBA584 | Supply Chain Management | 3 | 0 | 3 | 8 | E |  |
| EMBA585 | Law of Capital Markets | 3 | 0 | 3 | 8 | E |  |
| EMBA586 | Export-Import Management | 3 | 0 | 3 | 8 | E |  |
| EMBA587 | EU and Competition Law | 3 | 0 | 3 | 8 | E |  |
| EMBA588 | Customs & Trade | 3 | 0 | 3 | 8 | E |  |
| EMBA589 | E-Trade | 3 | 0 | 3 | 8 | E |  |
| EMBA591 | Turkish Tax Law | 3 | 0 | 3 | 8 | E |  |
| EMBA593 | Consumer Behaviour | 3 | 0 | 3 | 8 | E |  |
| EMBA594 | R&D and Innovation Managemnt | 3 | 0 | 3 | 8 | E |  |
| EMBA596 | Purchasing and Supplier Relationship Management | 3 | 0 | 3 | 8 | E |  |
| SBE-506 Seminar | Seminar | 3 | 0 | 3 | 8 | E |  |