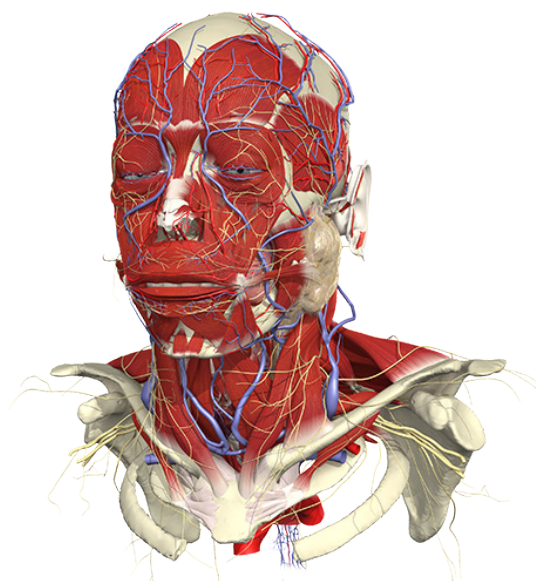


Premier Library Package

The Premier Package contains our most comprehensive set of resources, ideal for a library or multi-department licence. With over 45 titles, covering a full range of intuitive and accurate 3D anatomy, functional anatomy, clinical and speciality titles, this is ideal for a huge range of medical and health professions courses.

- Provides seamless electronic access to accurate 3D anatomy and clinical content.
- All content can be easily embedded into lectures, lesson plans, handouts and Learning Management Systems.
- Licenses are based on concurrency and can therefore allow large groups to access the content for a relatively small per user fee.
- Our flexible student adoption models provide access to the students - and faculty - for an agreed time period and cost less than many textbooks.
- Regular content and functionality updates are included in the price for all annual licenses and subscriptions.



Anatomy is clearly revealed in visually engaging and accurate 3D – more memorable and effective than 2D!

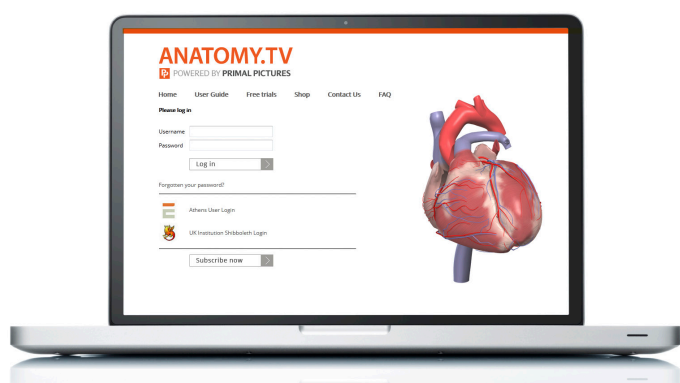
Detailed and accurate interactive 3D anatomy atlas will help students learn and understand anatomy and relationships between structures more effectively and increase their engagement, understanding and recall.

Multimedia clinical content provides context for students and a wonderful library of images, animations and movies for faculty.

A wealth of specialty focused content bring the subject to life and provides clinical context for better application.

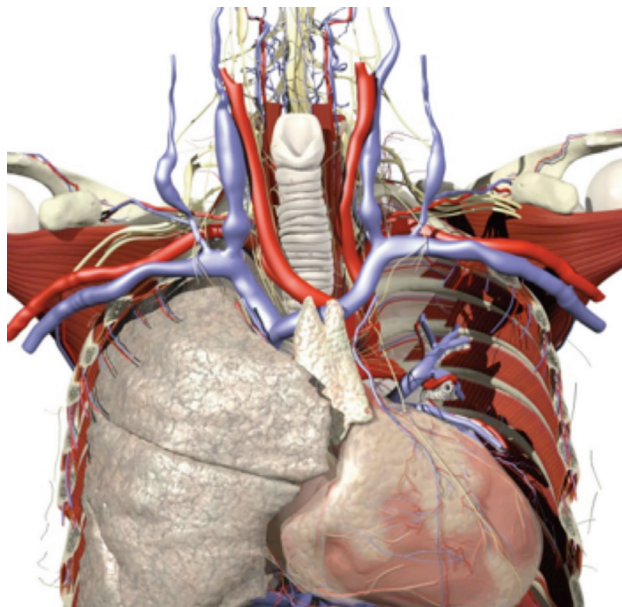
Increase workflow, enliven lectures and lab sessions using content directly. Or quickly embed seamless links using CreateWeblink function.

Faculty are provided with access to literally thousands of 3D images, clinical slides, illustrations animations and movies via a multiuser license or adoption.



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Anatomy



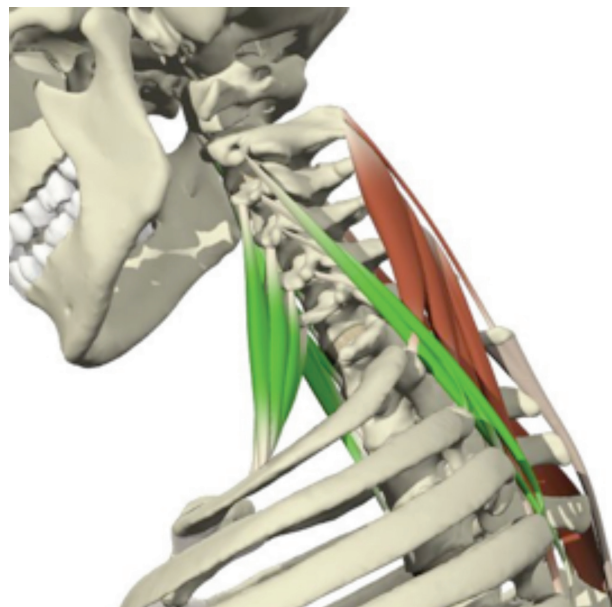
Human Anatomy: Regional Edition - 9 regional anatomy models

Our most detailed and comprehensive anatomy focused title containing Primal's benchmark and award winning 9 regional 3D anatomy models. Explore the human body, in medically accurate and visually stunning 3D, region by region.

Each component includes detailed 3D anatomical models of the relevant region with many interactive functions so users can rotate or tip the models and add or remove layers of anatomy from bone to skin. Accurately built by hand from imaging data, they include all anatomical structures which are labeled and linked to a huge library of supporting content including detailed text linked to multimedia content with high resolution, labeled dissection slides, annotated illustrations, clinical slides, video clips and biomechanics animations. Each region also includes a detailed and many-layered cross section model which can be correlated with equivalent MRI in 3 planes.

Human Anatomy Systemic Edition – 15 body system modules

Covers 15 body systems with hundreds of 3D anatomy views, images and text.



Primal Interactive Human - 12 regional anatomy models

Available in Chinese, English, German, Japanese, Portuguese and Spanish

The perfect tool for creating custom images complete with labels and annotations using medically-accurate 3D anatomy models. With 100% user-driven functionality, the user can rotate the models in any direction using the mouse, choose which anatomical structures are added or removed in groups or individually. Structures can also be viewed in x-ray, opaque or isolation.

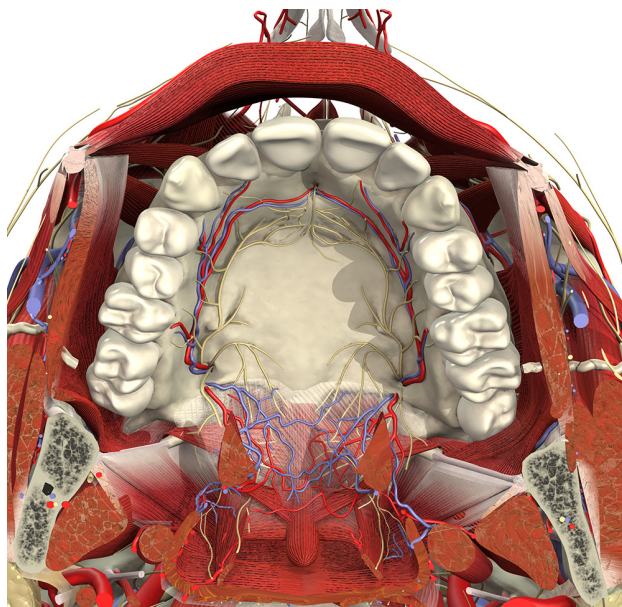
Easily create customised images, complete with labels and annotations – the user can print or save them for presentations and hand outs. Use advanced settings to create outline-only views - great for coloring exercises - or 3D stereograph views for a truly 3D experience!

Interactive Functional Anatomy

With a focus on normal muscle function, this hugely popular and versatile title features an extensive library of animated sequences showing the function of key muscles during common joint movements such as flexion, extension and adduction. Gross motor movements such as walking and jumping are also included.

Contact us today to find out more, email education@primalpictures.com

Speciality titles



Speech Language Pathology

This engaging digital resource can be used as an accurate and detailed anatomy and clinical reference covering 3D anatomy focussing in the head, neck, pharynx, larynx and oral and nasal cavities plus overviews of the major body systems. Extensive clinical content is ideal for speech-language pathology and communication disorders programs.

Dentistry

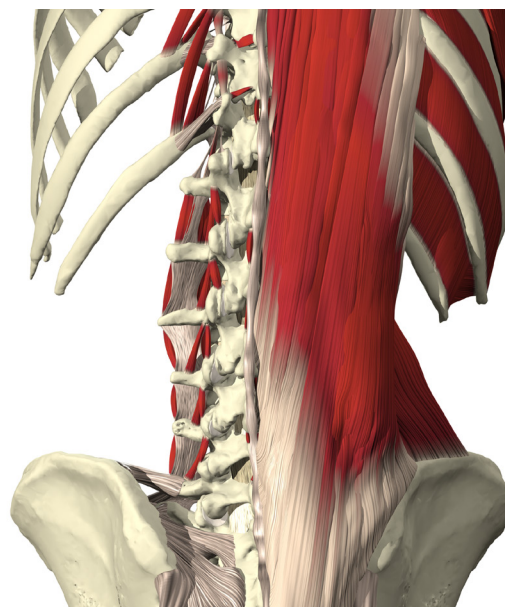
Interact with clear, detailed and accurate 3D models of the head, neck, face, oral and nasal cavities, dentition, individual teeth, palate and floor of mouth, larynx and pharynx, sinuses, eye, brain and more.

Otolaryngology

This title contains medically accurate anatomy for the head, neck and face from bone to skin plus specialized views of the oral and nasal cavities and ear. Surgical content covers many commonly used procedures with text, slides and live surgical movies.

Anatomy for Dental Hygiene

3D modeling of the head, neck, face, jaw, oral cavity and teeth showing cusps, grooves, pits, ridges and roots. Includes clinical topics section with text and relevant slides and animated sequences text.



Anatomy for Urology

Extensive interactive 3D anatomy section covers male and female pelvis, urinary systems and organs and surgical library with 63 movies provided by the EAU including stress incontinence, post-prostatectomy incontinence and laparoscopic nephrectomy and prostatectomy.

Pelvic Floor Disorders

The title is a dynamic 3D atlas of the complex anatomy of the female pelvis, pelvic floor and organs that complements an extensive clinical section covering commonly presenting conditions including prolapse, incontinence, voiding dysfunction and post-partum dysfunction.

Radiological Cross Sectional Anatomy: Trends

A visual aid to cross section anatomy and CT interpretation of the trunk. Utilize advanced functionality to scroll through labeled cross sections and compare with CT scans of the thorax, abdomen and pelvis and MRI of the male and female pelvis.

3D Anatomy for Chiropractic Spine

Digital resource for chiropractic educators and students, it combines unique 3D modeling of the spine with a comprehensive clinical section that includes 300 articles supported by an extensive library of clinical images, illustrations and movies.

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Sports & Therapy



Interactive Functional Anatomy

With a focus on normal muscle function, this hugely popular and versatile title features an extensive library of animated sequences showing the function of key muscles.

Sports Injuries Series

Three modules provide 3D models and dissection views, as well as an extensive injuries section that covers a range of commonly occurring acute and overuse injuries, which also includes clinical videos, images and text.

Anatomy for Exercise

Ideal for physical therapy programs, rehabilitation programs, and anyone interested in science of sports.

3D Anatomy: Resistance Training

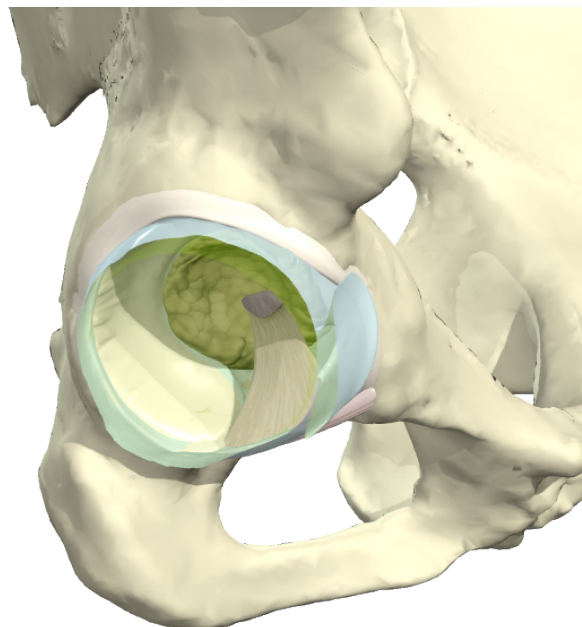
This companion product to Anatomy for Exercise features 26 functional animations plus live videos of the same exercises.

Anatomy for Pilates

This detailed 3D training resource includes skeletal, muscular, and respiratory systems plus anatomical structures involved in exercise. A movie library of popular pilates exercises is also included.

Anatomy Trains

High-resolution 3D musculature with anatomy train lines, tracks and stations provides a unique map of the body's myofascial continuities.



Anatomy for Acupuncture

3D models of 88 of the most commonly used acupuncture points and the anatomy in their needle passage.

Interactive Hand Therapy

Over 15 different conditions covered.

Primary Hip Arthroplasty

Model of the hand are supplemented by details on therapeutic procedures, pathologies and video clips.

Surgery Titles

Each module includes 3D anatomy of a relevant body area and highlights surgical procedures and post-surgery rehabilitation.

Podiatric Medicine & Surgery

Over 15 different conditions covered.

Primary Hip Arthroplasty

Procedure from patient's first visit through the procedure to outpatient's clinic.

Primary Knee Arthroplasty

It covers all aspects of a total knee replacement.

Interactive Clinical Anatomy: Axilla Surgery

Incorporating specialized views, illustrations, lymph flow animations and a section of narrated surgery videos.

Contact us today to find out more, email education@primalpictures.com

Get in touch

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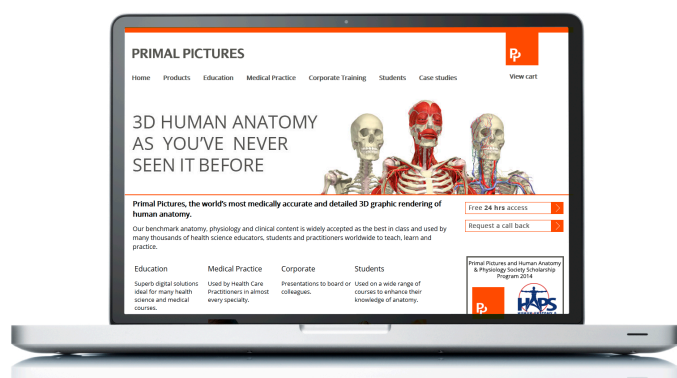
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"In the profession of physical therapy, where it's vital for us to understand and teach anatomy and biomechanics, this tool is fantastic for having a truly 3D understanding it helps our patients see and understand and feel what's going on with them, so that they can participate more fully and effectively in their rehab. For teaching purposes, it's unparalleled in allowing people to quickly grasp concepts, relationships, and images."

Ann Frost
Physical Therapist
Queen's Women's Health Center



"It layers from the skeleton up so you can better see how things are connected and understand the how and why the body does what it does. No book that I've seen layers the muscles, veins, nerves, etc. this way - it's truly unique."

Melissa Scheetz
University of South Florida
Anatomy and Physiology - Senior

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